

Message Text

UNCLASSIFIED

PAGE 01 KUALA 04096 300829Z
ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 W
-----004947 300907Z /10

R 300432Z JUN 77
FM AMEMBASSY KUALA LUMPUR
TO SECSTATE WASHDC 7753

UNCLAS KUALA LUMPUR 4096

E.O. 11652: N/A
TAGS: BEXP, MY
SUBJECT: MARKET RESEARCH: SPECIAL COMMUNICATION EQUIPMENT

REF: STATE A-2518

1. EMBASSY'S LIMITED STAFF RESOURCES HAVE BEEN STRAINED TO THE LIMIT BY CONTINUING REQUESTS OF COMMERCE FOR POST-CONDUCTED MARKET RESEARCH ON A SERIES OF PRODUCT THEMES. EMBASSY HAS ONLY ONE FSL COMMERCIAL SPECIALIST WHO, IN ADDITION TO HIS MANY OTHER IMPORTANT RESPONSIBILITIES, PREPARES MARKET STUDIES. SINCE DECEMBER 1976, THIS EMPLOYEE HAS BEEN SOLELY OCCUPIED WITH MARKET STUDIES AND NOW HAS A HEAVY BACKLOG IN HIS OTHER AREAS. IN ADDITION, COMMERCIAL ATTACHE LEAVES ON HOME LEAVE IN EARLY JULY, THUS FURTHER BURDENING OUR SMALL STAFF.

2. GIVEN OUR STAFFING DIFFICULTIES, EMBASSY BELIEVES THAT THIS SURVEY MUST BE CONTACTED OUT. WE HAVE APPROACHED SGV-KASSIM CHAN WHO INDICATED ITS ABILITY TO TAKE ON THIS PROJECT FOR A FEE OF \$1,500. ACCORDING TO SGV-KASSIM CHAN, IT DID A STUDY ON SUBJECT PROJECT THEME FOR EMBASSY IN SINGAPORE IN EARLY 1970'S.

3. PLEASE ADVISE.
MILLER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Copy: SINGLE
Sent Date: 30-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Original Previous Classification: n/a
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